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1. INNOVATIVE VISION

Promote innovation by developing special solutions for our customers, working together with suppliers and employees and securing a high level performance in processes and products, promoting sustainability, eco-efficiency and social responsibility.

2. PRINCIPLES AND GUIDELINES FOR DEVELOPING NEW PRODUCTS, PROCESSES AND SERVICES OF THE ORGANIZATION

I. Encourage the contribution of strategic actions that mitigate environmental impacts including significantly reducing the use of energy from non-renewable sources, reducing the use of restricted substances and neutralizing carbon emission rates;

II. Stimulate the development of projects focused on the innovation of products, processes and technology;

III. Encourage the development of new products, processes and applications with sustainable appeal through the search for raw materials from renewable sources, post-industry, biodegradable and sustainable packaging;

IV. Develop employee skills and training to improve innovation in products, processes, technology and sustainability;

V.Foster a culture of innovation at the company.

3) SENIOR MANAGEMENT'S COMMITMENT

Senior management proposes and undertakes to foster the development of people, technology and industrial processes, aiming at sustainability, eco-efficiency and social responsibility.

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